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Exigent Technologies Simplifies Cloud Services for Small and Midsize Businesses in New Jersey and New York

New "TurnKey Cloud" Service Offering Makes It Easy and Secure for SMBs to Reap the Benefits of Cloud Computing

Mount Arlington, NJ and New York, NY — July 5, 2013 — Exigent Technologies, **New Jersey and New York's leading managed IT and cloud services company**, today announced the launch of TurnKey Cloud, a new professional service offering that makes it easy and affordable for small and midsize businesses (SMBs) in New Jersey and New York to adopt cloud computing solutions with confidence.

"Exigent is the easy button for us when it comes to IT," says Dr. Michael Goldberger of Morris County, New Jersey, Tri-County Orthopedics, an Exigent customer since 2005. "Before the ink dried on our new services contract, Exigent had our move to the cloud planned out and the execution has been flawless."

Available now, Exigent's TurnKey Cloud services are purpose-built for SMBs and include customizable, cloud-based infrastructure solutions and data center services that ensure business availability and enable smaller companies to consume information technology (IT) as a service (IaaS), rather than a continuous capital expenditure.

In addition to saving time and reducing costs, a recent study commissioned by Microsoft Corp. found that SMBs in the U.S. who are using a cloud service are also realizing significant privacy, security and reliability advantages over companies that do not use cloud services. The study notes that 94% of the SMBs polled who are using one or more cloud services have gained security benefits they did not get from former on-premises technology.

"We're just scratching the surface when it comes to the business and technology benefits cloud computing will ultimately deliver to SMBs," says Daniel J. Haurey, president, Exigent Technologies. "Our new TurnKey Cloud service offering makes it easy for SMBs to take advantage of the efficiencies, savings and performance gains cloud services offer. We know how to put the private cloud to work for SMBs and our early adopter customers are thrilled with the new service."

Exigent's TurnKey Cloud offering is supported 24/7/365 by a dedicated team of technology service experts. As part of its commitment to service excellence, Exigent hosts its customers' business critical data in a secure, highly available, state-of-the-art computing framework located within a multi-million dollar, SSAE 16 certified datacenter in central New Jersey. This neighboring technology alliance allows Exigent's customers to physically see the operation in action and have peace of mind knowing their data is protected, readily available and adheres to industry regulations and best

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practices. Taking it a step further, Exigent's new TurnKey Cloud services include enterprise-grade backup and recovery.

"By bundling our business continuity services as part of our TurnKey Cloud offering, we've safeguarded the solution and removed any security concerns customers may have around data protection, loss and recovery," says Haurey. "Ensuring our customers always have access to their data – anywhere, and at any time – is a top priority at Exigent and a measure of success that continues to differentiate us."

For more information about Exigent Technologies for small and midsize businesses, visit www.exigent.net; call 1.855.NO DOWNTIME; or email contact@exigent.net. New York and New Jersey businesses that contact Exigent Technologies and reference "TurnKey Cloud" will receive a complimentary, no strings attached Cloud Readiness assessment valued at \$1,500. Offer valid until July 31, 2013.

Follow Exigent Technologies on Facebook at <http://www.facebook.com/exigenttechnologies>.

About Exigent Technologies

Exigent Technologies LLC, (www.exigent.net), is a full-service information technology consulting firm that implements and maintains high-performance IT systems for small and medium-sized organizations in a wide range of industries. Established in 1997, Exigent brings proven experience and expertise to every engagement, and differentiates itself on integrity, responsiveness and exceptional customer care.

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